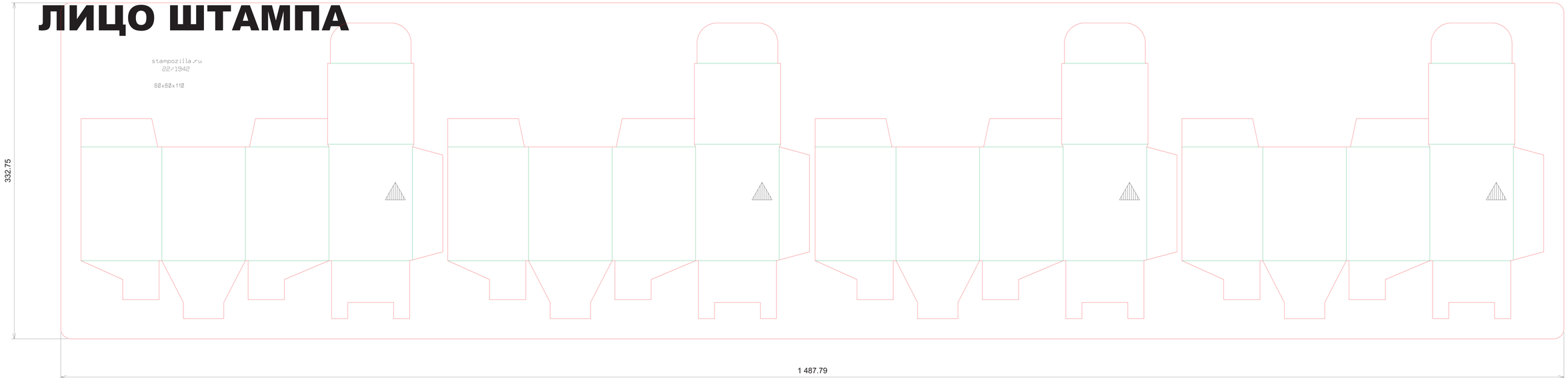ЛИЦО ШТАМПА